THE PLUMERY POST



ALL THE NEWS THAT'S FIT TO SQUAWK ABOUT!

WELCOME TO THE FIRST ISSUE OF THE PLUMERY POST IN THIS ISSUE:

THE PLUMERY'S COMMUNITY OUTREACH

READ MORE

The Plumery joyfully introduces you to our newsletter that is simply that – what's new, what's newsworthy, what's happening at The Plumery and sponsored or hosted by The Plumery. We're preening with pride and gushing with gratitude to share The Plumery with parrot lovers, parrot owners, and parrots themselves. To read more about us, use this link to an article printed in a recent issue of the Montecito Journal:

https://www.montecitojournal.net/2023/10/24/from-the-parrot-perspective/

THE PLUMERY IN THE COMMUNITY

THE PLUMERY IS EVERYWHERE!

You could find us in San Roque at the La Cumbre branch in October to mid-November 2023. We'll be at the Montecito branch on Coast Village Road for the rest of November 2023 and also next April 2024.

Look for us at the Carpinteria branch on Las Positas during the month of February 2024. And for our Ventura readers and supporters, we'll be in your neighborhood very soon!

MONTECITO BANK & TRUST

How amazing was it to discover that this bank offers a community display table to local businesses and nonprofits as a way to inform bank patrons abut their own community opportunities! The Plumery signed up immediately!

OUR DISPLAY!

At the San Roque/La Cumbre branch, we filled the 30"x70" table with our brochures, our information sheets, our Santa photo event flyer, and our business cards – all of which any bank patron and their kids could take... And we hoped they would! Anchoring the rear of the table was our bowl full of plush parrots. Can you guess what species they represented? A sulphur-crested Cockatoo, a small Amazon, a Lory with spread wings, and a scarlet Macaw. Next to the bowl, flanking our Plumery poster, was a blue and gold Macaw and on the other side a hyacinth Macaw. If you look carefully, you see a baby African grey in front of the poster. And the piece de resistance was our gigantic Scarlet. We were told by bank employees that patrons continually asked if The Plumery were selling the plushes. We just may in the future, but for now they're just for petting and appreciating.













AVOCADO FESTIVAL

Oh heavenly beach days! Carpinteria put on the green for its annual Avocado Festival this past October 6, 7, and 8 – Friday, Saturday, and Sunday. You see the three Plumery founders and our ubiquitious Scarlet ready, willing, and eager to meet the crowds. Along with our brochures, pamphlets, and flyers, we offered special raffle prizes of the Scarlet plush in full plumed glory and a set of two glasses etched with the outlines of an avocado! We educated quite a few people when pointing out that avocados are toxic for parrots! Quite the irony for this festival!

THE PLUMERY STORE... COMING SOON

Visit our website at <u>https://www.theplumery.org</u> <u>/category/all-products</u> for all sorts of information about parrots and about The Plumery. Just in time for the holidays, we're stocking our online store with all sorts of very affordable Plumery logo goodies!



JUST **\$**1 CAN SHOW YOUR SUPPORT THIS HOLIDAY SEASON – PAYPAL MAKES IT EASY! SET THE PLUMERY AS YOUR FAVORITE CHARITY

We appreciate your support all year long – and now PayPal is making it easy for you to think of us this holiday season. Set us as your favorite charity, and every time you make an online purchase with PayPal, you'll have the opportunity to donate \$1 or more to our cause. It's an easy and convenient way to have a big impact. Thanks so much for your generosity! Visit our profile page on PayPal to set us as your favorite charity. paypal.com/us/fundraiser/charity/4908194

SANTA VISITS THE PLUMERY

Well, he didn't quite make it to The Plumery, but he sure set his course for the Lynda Fairly Carpinteria Arts Center in downtown Carpinteria on Linden Avenue. The Plumery elves were on hand to help Santa meet all the families with kids and dogs, who came to have their photos taken with the one and only Santa. With each group that came for their special Santa time, we elves came to the conclusion that Carpinteria produces the most beautiful children and the most adorable pups. Everyone left with a candy cane and some Plumery information.

Doing it for the parrots! These beautiful, intelligent, sensitive creatures of nature deserve the best life we can possibly give them at The Plumery, since they don't have the opportunity to live freely and in their natural habitats. The Plumery also wants to help those people who have parrots and either need help in improving their understanding of these exotic avians or are looking for more ways to provide stimulus and fun for their feathered companions.





Upcoming Events GivingTuesday

Get ready to give it up for GivingTuesday November 28 !!! It's the end-of-year bonanza for donating your dollars to your favorite nonprofits and charities.

Please benefit The Plumery with your generosity.

Why?

Because so many parrots need a permanent haven providing quality of life, care and compassion, and where they can learn to trust humans again. The Plumery gives each parrot entrusted to us personalized attention and a plan of emotional and physical recovery.

Help us make our first year of operation the benchmark for the years to come.

Help us grow the tree that holds our nest!

will be participating in GivingTuesday and we need your help! By joining the GivingTuesday movement, you're proving that in times of uncertainty, generosity can bring the whole world together.

Here is how you can get ready to give:

- Mark your calendar
 - Give. On November 28, go to https://www.theplumery.org/donate and give.
- Spread the word. Encourage your friends and family to join you in creating real impact on November 28 by sharing what our mission means to you and why you support our organization. Make sure to use the hashtag #GivingTuesday and tag us so we can share! Let's rally together to build stronger communities.





Calling All parrot owners, parrots, and parrot lovers! You're Invited to: The Plumery Parrot Club

> December 10, 2023 1:00-3:00 PM Manning Park Area 1 449 San Ysidro Rd Montecito, CA 93108

-learn about The Plumery - meet other parrot owners -start a network of shared interests -become a club member and a Plumery Partne For more info, or to RSVP email office@theplumery.org



805.725.0649 https://www.theplumery.org www.facebook.com/theplumery

The Plumery Parrot Club!

Birds of a feather flock together!! Join us for the first meeting of The Plumery Parrot Club. A great opportunity for education, fun, and fellowship! Discover what's happening at upcoming meetings and events. Tell us what you're interested in too.

Know some parrot lovers and their parrots? Invite them to come along! All are welcome to participate with The Plumery!